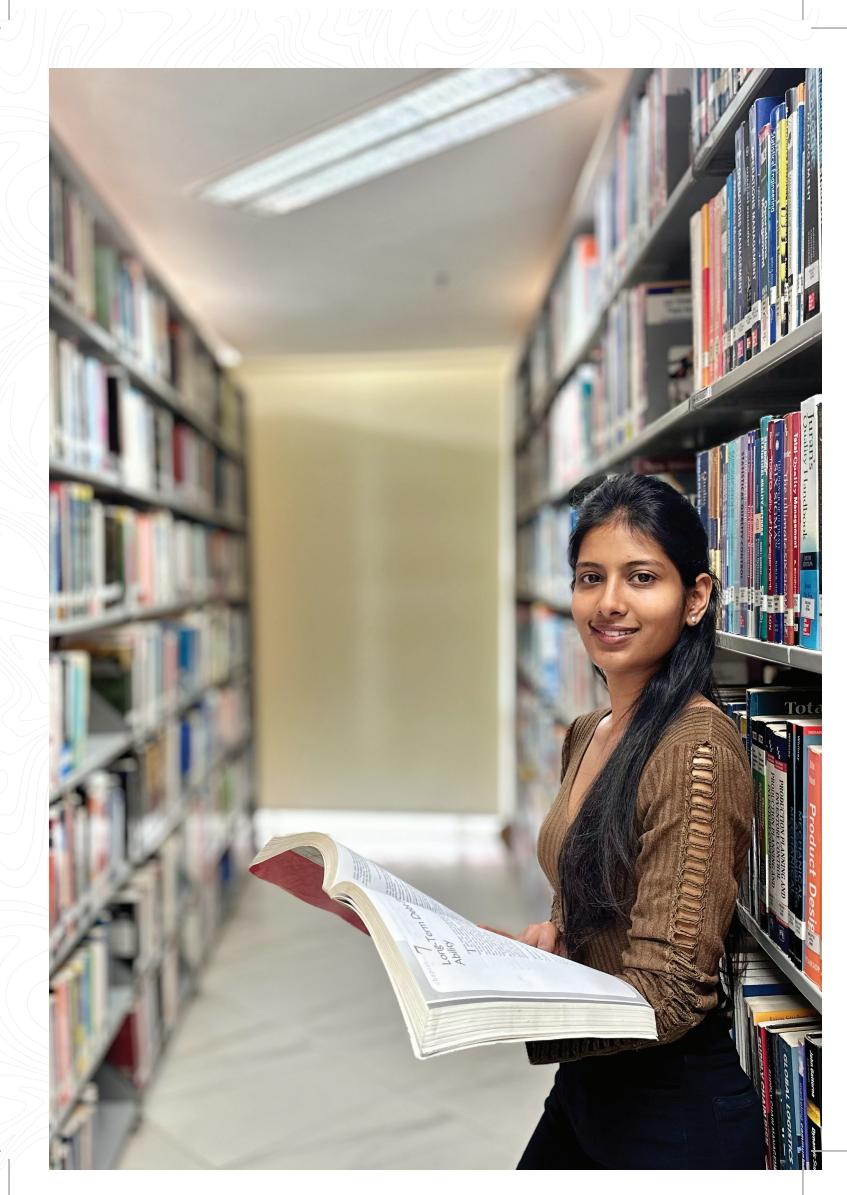


Accredited "A" Grade by NAAC

## INSTITUTE OF MANAGEMENT

2025-2026





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## About **JK Lakshmipat University**

Founded in 2011 by the 140-year-old JK Organisation (JKO), JK Lakshmipat University (JKLU) continues JKO's legacy of excellence and commitment to nation-building. Accredited with an 'A' grade by NAAC, JKLU is at the forefront of innovation, blending academia with industry through its interdisciplinary programmes in engineering, management, and design that prepare students to excel in an ever-evolving workspace.

JKLU's faculty includes accomplished scholars from globally renowned institutions such as the IIMs, IITs, NIDs, and other top universities worldwide. The university's curriculum focuses on interdisciplinary learning, hands-on projects, and practical problem-solving, providing students with the flexibility and choice of tools they need to address complex challenges and drive a meaningful change.

The university's strong industry connections, real-world projects, and immersive internships form a core part of the JKLU experience, bridging the gap between academic knowledge and practical application. Through strategic partnerships and exchange opportunities with leading institutions in India and abroad, students gain a global perspective that enriches their education and broadens their horizons.

At JKLU, students also benefit from access to cutting-edge centres such as the Centre for Critical Thinking and Communication, the Atal Incubation Centre, and the AIMA BizLab. These platforms foster innovation, entrepreneurship, and critical inquiry, encouraging students to explore new ideas and develop a problem-solving mindset.

With state-of-the-art facilities, a vibrant campus community, and a culture that nurtures talent, JKLU empowers students to become leaders, innovators, and changemakers, poised to make a positive impact on society.

#### The JKLU Edge



## Heritage of Excellence:

JK Lakshmipat University (JKLU) is an initiative of the JK Group, continuing their 140-year legacy of excellence and nation-building.



## Distinguished Faculty:

JKLU's faculty comprises experts and PhD holders from India's leading universities and institutions (IIM, IIT, NID) as well as top global institutions.



## Exceptional Faculty-Student Ratio:

JKLU has a faculty-student ratio of 1:15 across major programmes, among the highest in Rajasthan, as certified by NAAC.



## Innovative Curriculum:

JKLU offers an interdisciplinary curriculum combined with project-based pedagogy, preparing students to tackle real-world challenges with a holistic approach.



## Semester Exchange Opportunities:

Students have multiple opportunities for semester exchanges at India's premier institutions such as IITs and IIITs, as well as leading global universities.



## Recognised Excellence:

JKLU holds NAAC 'A' accreditation and is ranked among the top 50 universities in India according to the IIRF Ranking 2024.



#### Cutting-Edge Centres:

JKLU is home to the Centre for Critical Thinking and Communication, the Atal Incubation Centre, and the AIMA BizLab, offering students the resources and platforms to innovate and excel.



## State-of-the-Art Facilities:

JKLU provides state-of-the-art facilities, labs, and studios, ensuring students have access to the latest technology and resources to support their academic and creative endeavours.



For nearly 140 years, the JK Organisation (JKO) has been a cornerstone of nation-building in India. With successful enterprises across various sectors, JKO has made significant contributions not just to the Indian economy but also to broader societal progress.

Established in 2011, JK Lakshmipat University (JKLU) carries forward JKO's legacy of excellence and commitment to nation-building.

JK Group



















By integrating this rich heritage with its progressive educational practices, the university prepares future leaders dedicated to societal advancement.

The organisation's philanthropic spirit was shaped by its visionary leader, Late Lala Lakshmipat Singhania (1910–1976), who was driven to create India's intellectual capital, particularly in education and healthcare. His son, Late Shri Hari Shankar Singhania (1933–2013) continued this legacy of inspiration as President (Chairman) of JK Organisation and Chancellor of JKLU.

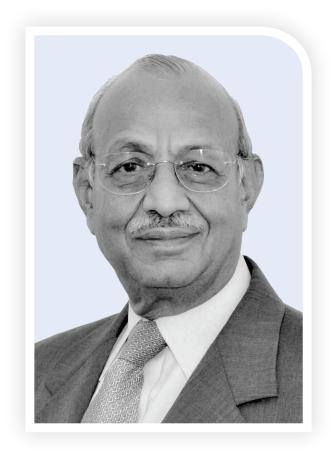
Today, the founders' vision and mission remain the cornerstone of the university's ethos, reinforcing its role in shaping the nation's future.

## From the **Chancellor's Desk**

We, as an industrial conglomerate, have been steadfastly committed to education and meritocracy in the country for more than 140 years. In the world of JK Lakshmipat University, your passion and talents are not only nurtured but also encouraged to blossom. It's a realm where you can cultivate lifelong relationships with mentors and peers who will guide and support you at every step.

At JKLU, we view higher education not merely as a means to a degree but as a journey of personal and professional growth. We challenge our students to explore new ideas and perspectives, think critically and creatively, and embrace innovation and entrepreneurship.

Constantly striving to improve and innovate, we push the boundaries of what is possible and create new opportunities for our students to succeed. Investing in cutting-edge research and technology, forging partnerships with industry leaders, and expanding our programmes to meet the evolving needs of today's workforce are integral to our commitment.



#### Shri Bharat Hari Singhania

Chancellor, JK Lakshmipat University President, JK Organisation

## Vice Chancellor's Message

At JK Lakshmipat University (JKLU), we are committed to nurturing the dreams of our students by mentoring them. Our institution has undergone a remarkable transformation, establishing itself among India's leading emerging universities. What sets JKLU apart is our steadfast dedication to delivering an exceptional educational experience, facilitated by a faculty comprising of accomplished individuals from premier Indian and global institutions.

Our meticulously designed programmes encourage students to participate in cutting-edge, interdisciplinary projects, fostering valuable global collaborations. Internship opportunities with industry leaders such as DMRC, EY, Desmania, and many more, provide our students with real-world exposure, preparing them for successful careers.

Moreover, our global exchange programme expands students' horizons, allowing them to explore diverse cultures and academic environments.

The university places a strong emphasis on cultivating critical thinking, communication, and problem–solving skills, ensuring our graduates are well–prepared for the unknown challenges of the future.

As the business environment becomes more dynamic and complex, our programmes, curriculum and pedagogy at JKLU are continuously adapted to meet the evolving needs of the corporate world.

To make our outstanding educational offerings accessible to a diverse range of individuals, we provide liberal scholarships for meritorious students.

At JKLU, we take great pride in our role as mentors, who dream and aspire with our students and remain dedicated to excellence in education, upholding our students' aspirations at every step. We take our role as a mentor extremely seriously, making it a way of life for everyone in the institution.



#### Dr. Dheeraj Sanghi

Vice Chancellor, JK Lakshmipat University

## Board of **Management**



**Shri Bharat Hari Singhania**President, JK Organisation;
Chancellor, JK Lakshmipat
University



Dr. R.P. Singhania
Chairman & Managing Director,
JK Tyre & Industries Ltd;
Pro Chancellor,
JK Lakshmipat University



Shri H.P. Singhania Chairman & Managing Director, JK Paper Ltd; Pro Chancellor, JK Lakshmipat University



Prof. Dheeraj Sanghi
Vice Chancellor, JKLU; Former Dean,
Academic Affairs, IIIT Delhi;
Former Professor, IIT Kanpur;
Former Director, LNMIIT, Jaipur & Punjab
Engineering College, Chandigarh



**Smt. Vinita Singhania** Chairperson & Managing Director, JK Lakshmi Cement Ltd.



Shri Surendra Malhotra
Former MD, Orissa Synthetics
Limited, Senior Management and
Engineering Professional



**Dr. S. Chouksey**Advisor, JK Lakshmi Cement Ltd.,
Delhi; Former President of Cement
Manufacturers Association;
Former Chairman, National Council
for Cement and Building Materials.



Dr. Ashutosh Sharma
Institute Chair Professor & INAE
Visvesvarya Chair Professor, IIT Kanpur;
Former Secretary, Department of
Science & Technology, Government of
India, New Delhi (Padma Shri Awardee)

## Board of **Management**



**Dr. Pramath Raj Sinha**Founding Dean, ISB Hyderabad;
Founder and Trustee, Ashoka
University; Founder & Managing
Director, Nine Dot Nine Mediaworx



**Shri Saurabh Srivastava**Co-Founder & Former Chairman,
NASSCOM (Padma Shri Awardee)



**Shri Sanjay Jain**Former Managing Director, Global
Capability Network, Accenture



**Shri Ajay Shankar**I.A.S., Former Secretary (Industry) to Government of India



Shri Prem Singh
President (Group HR),
JK Organisation;
National President – NHRDN



**Shri KK Maheshwari** Officiating Registrar, JK Lakshmipat University



**Smt. Renu Sud Karnad**Non-Executive Director and
Former MD, HDFC Ltd.



**Dr. Om Prakash Bairwa**Commissioner, College Education
(Nominee, Govt. of Rajasthan)

## About Institute of Management (IM)

The Institute of Management at JK Lakshmipat University is dedicated to shaping future business leaders through a dynamic and contemporary curriculum. The institute offers a dynamic and engaging curriculum that emphasises contemporary specialisations, such as Entrepreneurship, Banking, Financial Services and Insurance (BFSI), Business Analytics and Marketing. With a strong focus on project-based learning and essential 21st-century skills such as artificial intelligence, machine learning, critical thinking and problem-solving, the Institute nurtures students to excel in diverse professional arenas.

The academic framework integrates core business functions with vital skills essential for success in various sectors, including established organisations, innovative startups, and/or further academic pursuits. State-of-the-art facilities like the AIMA BizLab for business simulations and the Atal Incubation Centre for nurturing entrepreneurial ventures provide a robust foundation for experiential learning and innovation. Supported by distinguished faculty with qualifications from top Indian and global business schools, the Institute of Management at JKLU is a premier destination for cultivating visionary business leaders.

## **IM Highlighs**

#### **Exceptional Faculty-Student Ratio**

With a faculty-student ratio of 1:15, among the best in the region, we ensure close mentorships and personalised academic advising. This structure is foundational for cultivating leadership qualities and innovative thinking.

#### **Robust Entrepreneurial Support**

The Atal Incubation Centre acts as a catalyst for turning innovative ideas into viable businesses, offering end-to-end support from ideation to funding. This integration of academic rigour with real-world applications empowers students to launch successful ventures.

#### Integrated Industry Collaboration

We are uniquely positioned with specialised programmes such as Fintech and the exclusive AIMA BizLab, fostering deep industry ties. These partnerships provide students with practical experiences and insights into the latest market dynamics and challenges.

#### Flexible and Multidisciplinary Curriculum

Our curriculum's flexibility, enhanced by a Choice-Based Credit System, allows students to customise their educational journey. Options to engage in cutting-edge electives like Design Thinking and Cyber Security, alongside a three-year exit option, cater to diverse career aspirations and educational goals.

#### Advanced Technology and Practical Application

We integrate tools like Blockchain, AI, Big Data, and Machine Learning with practical learning methodologies involving Advanced Excel, Power BI, and Tableau. This approach ensures that students are well-versed in applying contemporary technologies in complex business contexts.

#### **Ethical Leadership and Sustainable Practices**

Ethical decision-making and sustainability are woven into the fabric of our business curriculum, preparing students to lead with integrity and address global challenges innovatively and responsibly.

#### **Distinguished Faculty and Mentorship**

Our faculty includes renowned academicians and experienced industry professionals who provide a rigorous academic foundation enriched with practical insights, preparing students to thrive in competitive business environments.

## **Director's** Message

At the outset, I extend a very warm and enthusiastic welcome to you. I deem it a privilege to introduce you to the Institute of Management (IM), JKLU. At IM-JKLU, we are committed to providing a high-quality business education to our students that equips them with the knowledge, skills and attitude necessary to thrive in an ever-changing world.

The Institute of Management (IM) offers various undergraduate programmes in management discipline, such as BBA (3-Year Full Time), BBA-Hons. (4-Year Full time) and BBA (Fintech) (3-year Full Time). The curricula of all our BBA programmes are highly distinctive and have been meticulously designed to meet the current as well as future industry needs. Besides core courses in the management discipline, the programme structure provides ample opportunities for students to choose their own electives / concentrations and specialise in their chosen fields of interest, such as Entrepreneurship; Banking, Financial Services and Insurance (BFSI); Financial Technologies (Fintech); Business Analytics & Marketing. The teaching pedagogy employed by our team of highly qualified and experienced faculty members makes learning highly engaging and impactful.

The faculty members at the Institute are always available to mentor their students and help them in realising their dreams. For them, growth and well-being of their students are of utmost importance. Our teaching-learning process with heavy emphasis on self-development, and above all a personal touch in all our dealings, certainly goes a long way in ensuring the success of our students.

I look forward to welcoming you to the Institute in the days to come.



#### Dr. Ashwini Sharma

Ph.D, MBA, MCA, FDP (IIM Indore) Acting Director, Institute of Management JK Lakshmipat University

### Meet Your **Mentors**



**Dr. Ashwini Sharma**Acting Director;
Institute of Management, JKLU IT/IS and Analytics



**Dr. Sheetal Mundra**Professor; IM
Economics and Entrepreneurship



**Dr. Lokanath Mishra**Professor; IM
Accounts and Finance



**Dr. Punam Mishra**Associate Professor; IM
Marketing



**Dr. Vijaylakshmi**Associate Professor; CCCT
Critical Thinking and
Communications



**Dr. Sameer Mittal**Assistant Professor; IM
Operations Management



Ms. Shraddha Bharatiya Assistant Professor; CCCT Critical Thinking and Communications



**Dr. Azeemah Saleem**Assistant Professor; CCCT
Critical Thinking and
Communications



**Dr. Shivram Choudhary**Assistant Professor; IM
Marketing and Operations



**Dr. Monika Soni**Assistant Professor; IM
Organisation Behaviour and
Human Resource Management



**Dr. Saurabh Singanapalli**Assistant Professor; CCCT
Critical Thinking and
Communications



**Dr. Riya Sureka**Assistant Professor; IM
Accounts and Finance



**Dr. Sangbida Lahiri**Assistant Professor; CCCT
Critical Thinking and
Communications



**Dr. Prashant**Assistant Professor; CCCT
Critical Thinking and
Communications



**Dr. Sumit Kulshrestha**Assistant Professor; IM
Accounts and Finance



**Dr. Azhar A. Sheikh** Assistant Professor; **IM** Accounts and Finance



**Dr. Dhruv Goyal**Assistant Professor; **IM**Economics



**Dr. Afreen G Faridi**Assistant Professor; CCCT
Critical Thinking and
Communications



**Dr. Mohd Osama**Assistant Professor; CCCT
Critical Thinking and
Communications



Ms. Tanushka Jangid
Lecturer; CCCT
Critical Thinking and
Communications

## Innovative Pedagogy

At JK Lakshmipat University (JKLU), we integrate cutting-edge teaching methods and a results-oriented approach to ensure that classroom learning becomes a dynamic journey of growth. Our advanced facilities and resources enable you to refine your learning, critical thinking, communication, and self-reflection abilities. Through our distinctive curriculum model, "Learning at JKLU," we foster a holistic learning environment that prepares students for diverse roles as versatile professionals and global leaders.



#### **Reimagining Education**

Diverse learning methodologies that foster endless opportunities.



#### No Boundaries

Learn from the best facilitators, practitioners, and teaching assistants on campus.



#### **Autonomy and Flexibility**

Choose what you want to study. Take charge of your learning. Enjoy the freedom to follow your curiosity and pursue interests.



#### **Multidisciplinary Approach**

Develop perspective and awareness through discussions and seminars on economics, politics, history, social science, development, and more.



#### **Industry Interactions**

Benefit from a close and sustained dialogue with the industry. Leverage the advantages of mentorship, counselling, and work opportunities.



#### **Out-of-classroom Learning**

Explore JKLU centres of excellence for unique learning experiences.



#### **Experiential and Tech-driven Learning**

Learn by doing. Apply classroom concepts to real-world challenges.



## **Academic Programmes**

#### BBA (3 Years) and BBA-Hons. (4 Years)

The Bachelor of Business Administration programmes (BBA/BBA-Hons.) at Institute of Management, JKLU are comprehensive undergraduate offerings designed to develop future-ready business professionals with global perspectives. These programmes combine foundational business knowledge with practical skills, real-world case studies and simulations that help the students to drive towards academic excellence and holistic development. The multidisciplinary approach equips students with the adaptability and foresight needed to navigate an increasingly complex business environment.

#### **Specialisations**



#### **Entrepreneurship**

Focused on the lifecycle of business ventures, this specialisation covers innovative business modelling, resource management, and sustainability practices for creating a new venture. Graduates are equipped for roles such as business developers, strategic planners, and innovation managers.



## BFSI (Banking, Financial Services, and Insurance)

Students will gain expertise in banking operations, insurance management, financial modelling, risk management, fintech and regulatory framework. Career paths include financial analysts, credit analysts, portfolio managers, financial risk managers and insurance advisors.



#### **Business Analytics**

Designed to equip students with skills to manage and analyse complex data sets for informed decision-making. The curriculum includes advanced statistics, analytical tools, predictive modelling, and machine learning, leading to careers such as business analyst, data scientist, and management consultant.



#### **Marketing**

This specialisation explores both digital and traditional marketing strategies, consumer behaviour, and global market dynamics. Students develop skills in campaign design, data analytics, and strategic marketing, preparing them for careers in brand management, digital marketing, and market analysis.

#### BBA Fintech (3 Years)

The specialised 3-year BBA Fintech programme equips students to lead innovations in the financial technology sector. This programme integrates core business management principles with specialised knowledge of fintech innovations such as blockchain, digital payments, analytical tools, financial modelling, artificial intelligence and machine learning in financial services. The programme ensures graduates are prepared for the evolving demands of the global financial ecosystem.

The curriculum combines theoretical insights with hands-on learning through industry collaborations, case studies, and internships, ensuring graduates are future-ready. The BBA Fintech programme equips students to excel in roles like fintech analysts, digital banking specialists, and innovation consultants, empowering them to lead in a dynamic, technology-driven financial landscape.

## **Admissions**

#### **Eligibility Criteria**

- Applicants must attain a minimum aggregate of 60% in Class XII across English and three chosen subjects. However, subjects with internal marks below 50% will not be included in the calculation.
- Candidates in their final examination of Class XII are eligible to apply. Admission, however, is provisional and contingent upon meeting the minimum required marks.
- Marks obtained from a recognised Central/State Board/University Examination in India or from any foreign country, acknowledged as equivalent to the 10+2 system by the Association of Indian Universities (AIU), will be considered valid.
- > Foreign Nationals/Persons of Indian Origin/Non-Resident Indian candidates will be evaluated for admission solely based on their performance in the 10+2 or equivalent examination.

#### **Application Process**

#### Step 1: Application Submission

Begin your educational journey at JKLU by completing the online application form and submitting the application fee. You can access the form on our official website, jklu.edu.in. Please ensure that all required details are filled out completely and accurately to prevent any delays in the processing of your application.

#### Step 2: Personal Interaction

Once your eligibility is confirmed, you'll be invited to engage in a Personal Interaction with our faculty members. This session allows you to discuss your interests and goals, helping us understand how you can benefit from and contribute to the JKLU community.

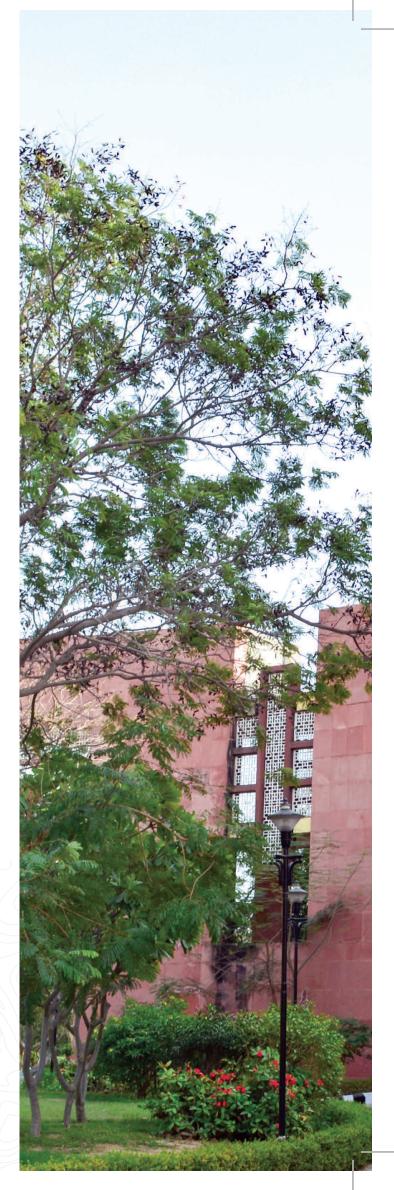
#### Step 3: Accept Offer of Admission

If you are selected, you will receive an offer to join the programme. To accept this offer and secure your place, you will need to submit the required fee.

#### **Contact Us**

For any questions or further information, please contact our Admissions Office:

- +91 83022 23344
- admissions@jklu.edu.in



## Fee Structure

Programme	Duration	Academic Fee / Year
BBA	3/4Years	1,65,000

#### **Hostel Fee**

Type of Room	Double Sharing / Year		Triple Sharing / Year	
	AC	Non-AC	AC	Non-AC
Hostel Fee	84,000	68,000	73,500	60,000
Utility Charges	33,000	18,000	27,500	15,000
Total	1,17,000	86,000	1,01,000	75,000

Mess Advance (to be adjusted as per actual) – INR 58,000 per annum.

#### **Transport Fee**

For students commuting from Jaipur City to the JKLU campus, we offer air-conditioned bus service for an annual fee of INR 50,000.

#### Note:

- A one-time, non-refundable admission fee of INR 5,000 will be charged at the time of admission.
- A one-time, refundable caution deposit of INR 10,000 is required at the time of admission.
- > For hostel students, a refundable security deposit of INR 5,000 will be charged with the first year's fees and is refundable upon leaving the hostel.
- > All fees are subject to yearly revision.

## **Scholarships**

#### **Bachelor of Business Administration (BBA)**

Scholarships for BBA applicants are awarded based on merit, specifically through Class 12 results or CUET scores.

Scholarship Range	<b>Class 12th %</b> (Specified Subjects) *	<b>CUET Score</b> (3 Specified Subjects) **
50%	Above 90	551 – 600
30%	> 85 and <= 90	501 – 550
20%	> 75 and <= 85	451 – 500
10%	65 and <= 75	401 – 450

- \*12th Standard Subjects: English and any three additional subjects (internals with weightage more than 50% to not be considered)
- \*\*CUET Subjects: English and two domain-specific subjects of choice

#### **Terms & Conditions**

> Students are not permitted to combine scholarships from CUET and Class 12 scores; only one scholarship can be availed.

#### Other Scholarships

- > Sibling/Alumni: A 20% scholarship will be awarded to applicants who are siblings of JKLU students or alumni, or alumni pursuing a second degree.
- > Single Girl Child: Single girl children with no siblings will be eligible for a 10% scholarship.
- > Special Category: A 10% scholarship will be awarded to applicants who are wards of defense personnel, SC/ST, differently abled students, students from Northeast, Union Territories (except Delhi and Chandigarh) and students from JKO schools.
- > Extra-Curricular and Co-Curricular: A special committee will evaluate and award scholarships on a case-by-case basis to applicants demonstrating exceptional performance in sports or other areas.
- > Special Circumstances: Awarded on a case-by-case basis, subject to governing body approval, this scholarship supports wards of JKLU staff, entities of the JK Organisation, or applicants not covered by the above categories.

#### **Considerations**

- > Scholarship Eligibility: If a student qualifies for more than one scholarship, only the higher value scholarship will be applied.
- > Sibling/Alumni Discount: A 20% discount is available for siblings of alumni who have graduated from JKLU with a full-time degree. This discount applies only to new enrollments, not to siblings already enrolled.
- > Scholarship Applicability: Scholarships apply solely to academic fees.

## **International** Collaborations

Through our academic partnerships with some of the world's leading institutions, JK Lakshmipat University enables students to participate in semester exchange programmes at top-tier universities in India and abroad.

These programmes provide access to a wide range of academic resources, renowned faculty, and diverse student communities. They are designed not only to enrich students' academic experiences but also to broaden their perspectives and enhance their employability through a global outlook and practical international experience.

Students are not required to pay tuition fee to JKLU during the course of their study at the partner Institution.























## WINNING STARTUPS

#### **Dufferz**

Hardik Garg, Rishit Agarwal, Riya Gupta

Honoured with the Special Honour Trophy at the MSME Vendor Development Programme.



#### **HoCat**

Bismanpreet Singh, Saket Manihar, Divyanshu Khinchi, Khushboo Dasot

A minimalist apparel brand committed to crafting durable, timeless designs.



#### **EcoFrag**

Vikas Jain, Chitransh Panigrahi

A unique agarbatti brand that repurposes temple flower waste into fragrant sticks.



## Top Recruiters









































and many more...

### **Atal Incubation Centre-JKLU**

The Atal Incubation Center -JK Lakshmipat University was established with the support of Atal Innovation Mission (AIM), NITI Aayog and JK Lakshmipat University in 2019.

AIC-JKLU is a dynamic platform for fostering innovative ideas, promoting entrepreneurship, and supporting innovators. It offers a comprehensive range of resources and services designed to help aspiring entrepreneurs transform their ideas into successful ventures. The Centre provides an environment conducive to creativity and innovation, encouraging and guiding students to take the entrepreneurial path.

From ideation to execution, AIC-JKLU offers personalised guidance from experienced mentors to help refine and develop business ideas, as well as cutting-edge facilities to support research and development. It provides support at every stage.

AIC-JKLU has been consistently rated as one of the top-performing Incubation Centers in the AIM network. The AIC, due to its association with JKLU, is uniquely able to provide start-ups access to interdisciplinary resources such as high-end computing facilities, design facilities, and engineering labs coupled with expert resources in the areas of business, technology, and design.

#### **AIC Highlights**

70+ Start-Ups Incubated 33+
Partners

5 Cr+
Funds Granted

43+ Mentors 100+ Events and Training Programmes Organised





### **AIMA BizLab**

JKLU hosts AIMA BizLab, a virtual lab designed to offer students hands-on-experience on management concepts. As a result, students at JKLU can utilise the AIMA BizLab software for simulating diverse management strategies. Such a simulation exercise exposes students to real economic, environmental and business issues related to finance, operations, marketing and other business functions. It empowers them to develop strategy, execute tactics and analyse competitors as they go through the pains and gains of running a company in a hypothetical environment and see the impact of their decisions on business.

Just like the laboratories for other education fields, the AIMA BizLab software allows students to "experiment" with various management strategies and tactics on a given scenario. Specifically designed while keeping in mind the learning habits of the new generation of students, the AIMA BizLab provides experiential learning experience to them.

By offering a realistic and dynamic learning environment, AIMA BizLab allows students to gain practical insights into the business world. It also helps in honing their analytical and strategic thinking skills, preparing them to tackle real-world business challenges effectively.

## **Campus Life**

At JK Lakshmipat University, campus life thrives as a vibrant tapestry of experiences, where every corner pulsates with energy and opportunity. Here, students immerse themselves in a dynamic community, enriched by a kaleidoscope of activities tailored to their passions and interests. From spirited academic debates to collaborative projects, cultural festivals, and sports competitions, our campus buzzes with excitement and creativity. It's a place where friendships are forged, ideas are exchanged, and personal growth flourishes. With state-of-the-art facilities, lively student clubs, and a supportive network of faculty and staff, JKLU's campus offers an environment where students can explore, discover, and thrive.













## Community & Clubs

The university environment at JK Lakshmipat University is brimming with outstanding opportunities, abundant resources, and unwavering support for students to embark on new adventures, build meaningful connections, and nurture their creativity. From a diverse array of clubs and organisations to cater to every interest, JKLU ensures there's something for everyone to engage with and enjoy.



**Technical Club** 



Photography Club



Community
Development Club



Coding Club



Design Club



**Business/Finance Club** 



Dance Club



Media Club



Drama Club



Robotic Club



**ART Club** 

### **Festivals**



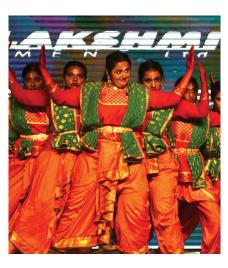
#### **Aarambh**

The 12-day residential orientation programme features power talks, workshops, club activities, and an adventurous hiking trip. Led by dedicated organisers, the programme fosters a sense of belonging and skill development among newly inducted students of JK Lakshmipat University.



#### **Parichay**

The annual fresher's party aims to craft an indelible welcome for the latest additions to our academic family. It is a splendid canvas for our newly inducted students to display our institution's rich cultural heritage while embracing the contemporary spirit of our diverse student body.



#### Sabrang

Our annual cultural fest celebrates diversity and talent. With over 30 activities and 1000+ participants nationwide, it fosters creativity, teamwork, and cultural exchange. From trading challenges to DJ nights, it's a vibrant showcase of student excel lence and community spirit.



#### Spardha

The three-day event hosts a variety of inter-university outdoor and indoor sports competitions on campus, including cricket, football, basketball, volleyball, kabaddi, crossfit, and athletics. It showcases the sportsmanship and team spirit of the students, bringing them together in a spirited display of athletic prowess and camaraderie across universities.



#### **Hack JKLU**

Our annual hackathon isn't just about coding; it's a fusion of innovation, teamwork, and inspiration. With engaging workshops, expert talks, and cultural performances, it cultivates creativity and problem-solving skills. Participants collaborate, learn, and innovate, leaving a lasting impact on our community's culture of innovation.



#### **Jaipur Design Week**

Jaipur Design Week (JDW) celebrates creativity and innovation, bringing together designers, professionals, and enthusiasts worldwide. Through workshops, discussions, and exhibitions, it nurtures talent, fosters collaboration, and explores the transformative role of design.

### **Modern Facilities**





#### Mess

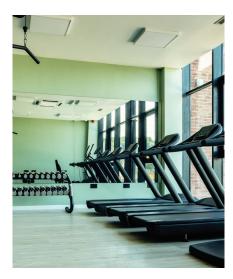
The campus mess at JKLU is dedicated to providing hygienic and healthy dining options. It serves a variety of nutritious meals in a clean and welcoming environment, fostering a sense of community. Managed collaboratively by students and faculty, the mess ensures dining is not just about food, but also about wellness and connection.

#### **Hostels**

Experience the comfort of on-campus living at JKLU. Our spacious hostels are designed with modern living quarters and vibrant communal areas that encourage bonding and create a warm, home-like atmosphere. It's a space where students can foster friendships and create lasting memories while enjoying the convenience of campus life.

#### **Sports**

Sports forms an integral part of life at JKLU. From inter-university tournaments to intramural events, there's something for everyone. Our facilities cater to a wide range of interests, including outdoor sports like cricket and basketball, as well as indoor games such as chess and table tennis, ensuring a vibrant and active campus culture.







#### **Fitness Centre**

Our state-of-the-art fitness center is equipped with the latest training equipment to help students maintain an active and healthy lifestyle. Whether it's strength training, cardio, or functional workouts, the center supports a balanced and holistic approach to physical well-being.

#### **Medical Centre**

The on-campus Medical Centre at JKLU provides 24/7 qualified medical assistance, ensuring the health and safety of our community. Regular health check-ups, follow-up care, and wellness services are readily available. For emergencies, we offer a dedicated ambulance service in collaboration with Blue Circle Medi Services Pvt. Ltd.

#### Cafeteria

The multi-cuisine cafeteria at JKLU is the perfect spot to unwind and recharge. Whether you're grabbing a quick snack between classes or enjoying a relaxed meal with friends, the cafeteria serves a wide variety of delicious dishes in a lively, inviting atmosphere that makes every dining experience enjoyable.

## **JKLU Laureate** Awards

Since 2014, JKLU is honouring nationally and internationally acclaimed and outstanding achievers with JKLU Laureate Award each year not only to venerate these accomplished leaders from all walks of life but also to facilitate the young minds in our country to identify their role models and emulate them.



Dr. K. Kasturirangan, former Member of Rajya Sabha and former Chairman of the Indian Space Research Organisation, receiving the JKLU Laureate Award 2014 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU.



Lord Meghnad Desai, renowned economist and Padma Bhushan awardee receiving the JKLU Laureate Award 2015 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU, in the presence of JKLU Pro Chancellor, Shri R.P. Singhania, and former JKLU Vice Chancellor, Dr. RL Raina.



Nobel Peace Prize Awardee and child rights activist, Shri Kailash Satyarthi, receives the JKLU Laureate Award 2016 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU, in the presence of JKLU Pro Chancellor, Shri R.P. Singhania, and former JKLU Vice Chancellor, Dr. RL Raina.



World-renowned business consultant, author, and speaker Dr. Ram Charan receives the JKLU Laureate Award 2017 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU, and other dignitaries.

## **JKLU Laureate** Awards



Former President of India, Late Pranab Mukherjee, received the JKLU Laureate Award 2018 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU, in the presence of JKLU Pro Chancellor, Shri R.P. Singhania, and former JKLU Vice Chancellor, Dr. RL Raina.



Former Prime Minister of India, Late Dr. Manmohan Singh, received the JKLU Laureate Award 2019 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU in the presence of JKLU Pro Chancellor, Shri R.P. Singhania, and former JKLU Vice Chancellor, Dr. RL Raina.



Dr. R.A. Mashelkar, world-renowned scientist, and former Director General of CSIR, receiving the JKLU Laureate Award 2023 from JKLU Pro Chancellor, Shri Harsh Pati Singhania, in the presence of JKLU Vice Chancellor, Dr Dheeraj Sanghi, and former JKLU Pro-Vice Chancellor, Mr. Asheesh Gupta.



Shri Deepak S Parekh, Former Chairman, HDFC receiving the JKLU Laureate Award 2024 from JKLU Pro Chancellors, Shri H.P. Singhania and Shri R.P. Singhania in the presence of JKLU Vice Chancellor, Dr. Dheeraj Sanghi.

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